



# Ealing Central Newsletter

British Land believes Ealing Town Centre has all the ingredients to become a major, sustainable office location that can deliver jobs and future prosperity for the borough, West London and the capital.

We are currently considering the future of several key properties, driven by a commitment to maintain a thriving town centre here now and long into its future, as part of what we are referring to as the 'Ealing Central' project. We have owned Ealing Broadway Shopping Centre since 2013 and we will continue to be an active partner by connecting to, collaborating with and investing in our local community.

**In this second newsletter about the Ealing Central project, you can find:**



A summary of results from the survey we have been conducting with local people to find out more about what they think could improve the area.



Details of a new independent three screen cinema and mixed-use community arts venue coming to The Broadway.



An update on exciting plans to refurbish International House (7 The High Street), which will bring new jobs and businesses to the area.



A summary of the most recent 2021 local initiatives, which we have activated in Ealing, especially for young residents.

## Keeping informed

If you would like to be kept informed about the progress of the Ealing Central project then please email [info@ealingcentral.co.uk](mailto:info@ealingcentral.co.uk) to be added to our mailing list. Please be assured that your personal data will never be used for any other purpose. To view our full privacy policy please visit: [www.EalingCentral.co.uk](http://www.EalingCentral.co.uk).



# Our aim is to ensure that Ealing remains an attractive place to live, work and visit for many years to come and to complement Ealing Broadway's existing retail, commercial and cultural offer.

## You said, we listened

Understanding local views about the future of Ealing town centre and how British Land can help make Ealing Broadway a better place to work, live and visit is vital to us as we continue to develop our plans. We would therefore like to thank the **over 500 people** who took the time to complete our online survey. A summary of what you've said to date is provided below:

### You told us to

- Improve the local environment
- Support cultural institutions and projects
- Create more jobs and training opportunities

### You felt

The Broadway would be most improved with:

- More leisure facilities
- More arts, cultural and community spaces
- Squares and green spaces

### You wanted

Mix of retailers to come to The Broadway including High Street brands & independent traders

You can still submit your comments by visiting the 'Have Your Say' page on the Ealing Central website.

## Improving Ealing's town centre

British Land owns a number of important sites within Ealing Broadway. While we are not currently looking to redevelop Ealing Broadway Shopping Centre there are a number of other sites where we are looking to make improvements. Set out below is our vision for these sites:



Improve local connections through the town centre and create new public spaces for people to enjoy, including new squares and greens.



Improve Ealing Broadway's commercial and retail offer – meeting local people's desire for a better mix of shops and restaurants.



Meet our strict sustainability targets by ensuring that every decision taken is environmentally and socially intelligent – as improving the environment was your number one priority for the town centre.



Increase local economic investment and spending by bringing more businesses to the area – with residents agreeing that this was important.



## Local news:

### A new cinema and mixed-use community venue is coming to the High Street

Pioneering high street regeneration developer and operator, Really Local Group, has signed a deal with British Land. They will look to transform the former Karma Club, located on the ground floor and basement of Ealing Broadway Shopping Centre, into a new independent three screen cinema and mixed-use community arts venue with affordable entertainment at its core. The venue has received planning approval and is set to open in early 2022.



### New high quality office space at International House

International House forms part of Ealing Broadway Shopping Centre. We are looking to bring the existing office space up to modern standards and create additional space that could bring many more jobs and local investment to the area.

We are also aiming for this to be a 'best in class' refurbishment in terms of sustainability. A planning application was recently submitted to the London Borough of Ealing following a period of consultation with the local community. To view the planning application online and submit your comments, please visit - <https://pam.ealing.gov.uk/online-applications/> and search using the reference number: 214524FUL

Whilst the statutory consultation period ended on 5 August, you are still able to express your views after that deadline through to the day the application is considered by Ealing Council.



### Gordon Ramsay's Bread Street Cafe to open on the High Street

You may have seen already in local news but we are delighted that Gordon Ramsay will be opening a new cafe in one of our units located at Ealing Broadway Shopping Centre! Named Bread Street Cafe, the menu will offer a selection of British favourites, Gordon Ramsay's classics, as well as some dishes made just for Ealing. The new cafe is set to open on 23 August.



### The Department for Work and Pensions to open new office on The Broadway

We are pleased to announce that we have completed the £6.5m refurbishment of 54 The Broadway in Central Ealing and reached a deal with the Department for Work and Pensions to secure the tenancy of the space. The building, previously known as Crystal House, is located on the south side of The Broadway and sits above the main shopping centre.



## British Land in the community

We strive to be an active member of our Ealing community. By connecting local groups and people with partners which we have built relationships with, on topics such as education, employment, business and wellbeing, we seek to better understand important issues and share opportunities. Collaborating enables us to better serve our community in creative and more specific ways. Below is a snapshot of some of the most recent 2021 local initiatives, which we have activated in Ealing, especially for the young residents:

- **Ealing 'Young Readers' brought to life by Questors:** British Land are proud to have partnered with the National Literacy Trust for 10 years on the Young Readers Programme across the UK. As well as in-school activities, book giveaways and 'booknic' events across the borough in June and July, we collaborated with Ealing's Questors Theatre who ran a fantastic interactive storytelling session for pupils of St John's Primary School, West Acton Primary School and Woodlands Academy.
- **Bringing theatre into Ealing schools with 'Everything Has Changed':** We have supported performances of an in school show called 'Everything Has Changed' at St Eugene de Mazenod, West Acton and St Johns Primary School, in partnership with **New Diorama Theatre**. This joyful, kaleidoscopic new show was designed for 7-11 year-olds to reflect on the changes of the past year - why change happens and how to deal with it. This show was created by award-winning theatre company Rhum + Clay, made in consultation with a child psychologist and children across London.
- **Ealing Young Carers & Create Arts:** British Land have worked with **Create Arts** for 17 years, the UK's leading creative arts and participation charity. We are hosting three weeklong arts initiatives with **Ealing Young Carers Service** for young artists aged 8-14, across music, visual arts and photography at Ealing Broadway shopping centre.
- **Future Careers:** We are keen to encourage the next generation to aspire, with a range of opportunities. In July we completed a **British Land Virtual Work Experience in Property** - where young people (aged 15-18) who are interested in the property and real estate sector gained insights from industry professionals from with our company and some of our current partners.



Apply Now - We have an ongoing **AD-Cademy** opportunity, which is a free, virtual gateway into the world of advertising, tech and media, for young people aged 18-25.

Apply Now - For those in years 12 and 13, who are interested in studying architecture, we have the **Accelerate Programme with Open City**, a pioneering design education and mentoring programme aimed at increasing diversity in the built environment professions.

To find out more information on these projects, keep an eye out on our website - [ealingcentral.co.uk](https://ealingcentral.co.uk) or get in touch with us using any of the methods listed below.

### Get in touch

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[info@ealingcentral.co.uk](mailto:info@ealingcentral.co.uk)



0800 3077578